



EXECUTIVE™
UPSKILLING
by EXPERTS

MANAGING TRANSFORMATIONAL CHANGE

As businesses face unprecedented disruption, the need transformation and change management skills is surging. Organisations now seek executives and managers who can swiftly and effectively guide their teams through change. Previously, this expertise was only attainable through extensive experience... until now. Our course offers a fast-track solution to mastering these critical skills.

COURSE DETAILS

LENGTH 6 weeks (flexible)
COST AUD \$495
LOCATION Online

- Learn the skills of industry experts and seasoned practitioners to **transform your company, division or team**.
- Access **exclusive tools and templates** to drive impactful change.
- Developed by authors of **best-selling book** 'Changing the Game' (Wiley).
- Learn to **unlock extraordinary value** in your organisation and level up your career.

WHAT IS THE MANAGING TRANSFORMATIONAL CHANGE?

This is the only course of its type available today. A 6-week, 100% online, cohort-based course that brings together global leading practice, and is designed by transformation leaders and change practitioners, not business school academics. So it's practical, real-world and battle-hardened. It's the most actionable business transformation course available today.

WHO SHOULD ATTEND?

Your business context

- Leading or supporting a transformation in your company, function or team.
- Operating in a business undergoing or expected to face significant change and disruption.
- Part of a business that is proactively pivoting towards a new market position.

Your personal context

- You want to proactively manage your career and boost your opportunities.
- You have a blend of analytical, conceptual and critical thinking skills.
- You see 'change' as the new normal for organisations and want to leverage new skills in this area.

WHAT SHOULD I EXPECT FROM THE COURSE?

This course is designed to be immersive, practical, and results-oriented. The course isn't about just listening and reading – it's about doing – and so participants will complete practical exercises, using leading tools and models. Most participants allocate 5-8 hours of quality, productive time, each week to complete materials, activities and exercises.

Participants are free to choose when to allocate their time during each week, however, modules need to be completed before moving into a subsequent week.

WILL I GET A CERTIFICATION?

The course is designed for you to master new skills that will enable you to level up your career. On successful completion of the course will earn a digital certificate that verifies your participation and recognises your achievement.

WHAT ARE THE KEY DATES AND DEADLINES?

The course is designed to span 6 weeks. Welcome materials are available upon enrolment, and each module unlocks after you complete the previous one, allowing you to progress at your own pace.

HOW MUCH DOES THE COURSE COST?

The fees for the course are AU\$495, alongside an investment of your time. This investment is a fraction of traditional business school fees, because we've focused on what matters, cut out the padding and the premises.





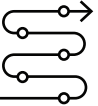
ARE THERE REFUNDS AND DEFERRALS?

We're so confident that you will benefit from our course, we offer a no-quibble satisfaction guarantee. If in 60-days you don't feel satisfied, just email us at support@ctgplaybook.com and we'll give you your money back. See our [Terms of Use](#) for details.

CAN I REUSE COURSE TOOLS AND TEMPLATES IN MY ORGANISATION?

Absolutely! All the tools and templates provided in the course are designed for practical application and can be reused in your own organisation. They are intended to help you implement the strategies and concepts learned in the course to drive effective business transformation within your team or company.

Course topics are specifically designed to prepare you for tomorrow, while addressing the challenges faced today

TOPICS	CONTENT
 <p>1 Frame the Opportunity</p>	<p>Welcome Section</p> <p>1.1 Why companies need to transform</p> <p>1.2 Five stages in the transformation journey</p>
 <p>2 Take Stock of the Situation</p>	<p>2.1 Diagnosing company performance</p> <p>2.2 Demonstrating early wins</p> <p>2.3 Organising for change</p>
 <p>3 Create the Mandate</p>	<p>3.1 Understanding the current situation</p> <p>3.2 Understanding external trends</p> <p>3.3 Projecting the future based on the status quo</p>
 <p>4 Set Aspirations and Strategy</p>	<p>4.1 Setting an aspiration</p> <p>4.2 Exploring strategic options</p> <p>4.3 Determining strategic priorities</p>
 <p>5 Define initiatives, roadmap & organisation</p>	<p>5.1 Developing initiatives and roadmap</p> <p>5.2 Defining the operating model and organisation</p> <p>5.3 Consolidating the financial impact of the transformation</p>

Course participants receive access to a library of 50+ ready-to-use tools and templates in PowerPoint to fast-track results in any organisation.



Feel ready?

- › Register at CTGPlaybook.com/course
- › For general course enquiries contact enquiries@CTGPlaybook.com